Syllabus

Principles of international business law which form the legal framework for international organizations, they play a large role in regulating international business and they too are examined, along with the treaties, conventions, and agreements that created them and the that they administer.

Course Objectives:
To enable the students to:
1. Understand international law, comparative law, and state responsibility.
2. Explain how to trade in goods and effects of intellectual property.
3. Describe how to perform sales and transportation in international business.
4. Discuss how to trade in services and international labor law.
5. Explain how to operate a business in accordance with the rules and regulations of multinational enterprise and foreign investments.
6. Describe how to settle disputes in international business.

CRN: 44000

Textbook:

Student Evaluation:
Achievement of these objectives will be measured as follows:

- Test Quiz: 20%
- Midterm Exam: 20%
- Homework assignments: 25%
- Class Participation & Attendance: 10%
- Final Exam: 25%

Class Format:
The class will consist of weekly lectures, class discussion, and review of the assigned reading and assigned homework questions. It is vital that students read the class assignments and complete the homework assignments, in order to keep up with the class and participate in class discussion. In general, a typical class routine will be:

1. Review of homework, and clarifications of previous lectures/reading.
2. Lecture relating to the new assigned reading.
3. Class discussion of the new assigned reading and lecture.
Student Evaluation

Evaluation

- Examinations will consist mostly of multiple-choice questions. Other types of questions may be included, such as short essay questions, however these will comprise only a small portion of the exam.
- **The homework is mandatory**, and must be turned in by the assigned time. Late assignments are not accepted. Do NOT wait until the very last minute, in case something happens to the computer or your internet connection. Plan on spending at least an hour or two to complete these assignments.
- The class participation grade will be based on a student’s preparedness and willingness to discuss the homework assignments and assigned readings, and his/her overall contribution to class discussions. The instructor may assign some homework problems out of the book; these will be discussed in class, and will be part of your class participation grade.
- Grades will typically be scored on a scale of: 90-100 = A; 80-89 = B; 70-79 = C, 60-69 = D; < 60 = F. However, the instructor may use a grading curve, which will only improve (never reduce) students’ scores. This curve will apply to the final grades only, however the instructor will explain how the curve might apply to individual exams.
- Provisions for missed exams **may** be made for extraordinary situations, on a case by case basis, at the instructor’s sole discretion. Students who may miss an exam should make every effort to inform the instructor **prior** to the exam.

Attendance

Regular class attendance is expected, and poor attendance may reduce a student’s class participation grade. Students are responsible for material missed due to absence and it is their responsibility to consult with the instructor on such matters. The student is responsible for formal withdrawal from the course should such action be required. However, if the student has missed more than six (6) hours of class before the official withdrawal date, has not given the instructor written notice of their intention to complete the course requirements, and does not attend class and take examinations after the withdrawal date, the student will be dropped from the class and receive a W.

Academic Honesty

*Cheating in any form will not be tolerated.* Any student discovered cheating on an examination will be dropped from the course and receive an F, and if deemed necessary, the matter will be forwarded through the channels prescribed in the SGT Student Handbook.
Course Descriptions

The Legal Environment of International Business
It provides students with basic introduction to international business, international law, comparative law, state responsibility and environmental regulation.

Week 1

Intellectual Property
It provides students with the basic of intellectual property rights, international intellectual property treaties.

Week 2

Trade in Goods & Services
There is an extensive discussion of the nature and terminology of the international trade law, and several related issues such as world trade organization (WTO), general agreement on tariffs and trade (GATT), multilateral trade agreements.

Weeks 3 & 4

Importing & Exporting
Through examples, students learn the formation of international sales contracts.

Week 6

Transportation & Payment
There is a simple, intuitive exposition of the transportation, logistics, trade payment & finance.

Week 7

Business Organizations
There are a full treatment of the international business forms, multinational organization, & multinational enterprises.

Week 8

Dispute Settlement
This covers the settlements of disputes in international business through diplomacy, in international tribunals, in municipal courts.

Week 9
Legal Environment of IB

Topic Summary

It provides students with basic introduction to international business, international law, comparative law, state responsibility and environmental regulation.

Week 1

Topic 1:
1. Economic Interdependence
2. Forms of International Business
3. Conducting Business in Developing & Newly Industrialized Countries
4. Countries in Transition
5. Managing the Risks of International Business

Topic 2:
1. International Law
2. Some General Concepts of Public International Law
3. International Organizations
4. Ethics, Social Responsibility, & Corporate Code of Conduct
5. Comparative Law

Topic 3:
1. Avoiding Business Disputes
2. Alternative Dispute Resolution
3. Litigation
4. Conflict of Laws
5. Enforcement of Foreign Judgments
6. Commercial Disputes with Nations

Homework

- Chapter 1— Questions & Case Problems (p.44)
- Chapter 2— Questions & Case Problems (pp.82-83)
- Chapter 3— Questions & Case Problems (pp.112-113)

Course Instructor:

VO ANH DUNG, MBA
E-mail: dungva@saigontech.edu.vn
Room: 311, Quang Trung Campus
Intellectual Property

Topic Summary
It provides students with the basic of intellectual property rights, international intellectual property treaties.

Week 2

Topic 4:
1. Reasons for Intellectual Property Transfer Arrangements
2. Intellectual Property Rights: Transfer Arrangements
3. International Protection for Patents, Trademarks, & Other Intellectual Property
4. The Doha Declaration on TRIPS & Public Health
5. Non-enforcement of IPR Laws
6. The Mechanics of IPR Transfer Regulations
7. The Gray Market
8. Franchising: Licensing Outside the Technological Context

Homework
• Chapter 17—Questions & Case Problems (pp.581-582)

Course Instructor:
VO ANH DUNG, MBA
E-mail: dungva@saigontech.edu.vn
Room: 311, Quang Trung Campus
Trade in Goods & Services

Topic Summary
There is an extensive discussion of the nature and terminology of the international trade law, and several related issues such as world trade organization (WTO), general agreement on tariffs and trade (GATT), multilateral trade agreements.

Weeks 3 & 4

Topic 5:
1. Introduction to Trade Regulation
2. The General Agreement on Tariffs & Trade (GATT)
3. The World Trade Organization (WTO)
4. GATT/WTO Dispute-Settlement Procedures
5. GATT 1994: Major Principles of Trade Law
6. Nondiscrimination, Most Favored Nation Trade, & National Treatment
7. National Treatment
8. GATT & the Elimination of Quotas

Topic 6:
1. The North American Free Trade Area (NAFTA)
2. Rules of Origin
3. Trade in Goods
4. Trade in Services

Topic 7:
1. The Philosophy of Economic Integration
2. European Union
3. Other Regional Trade Areas

Homework
- Chapter 9— Questions & Case Problems (pp.317-318)
- Chapter 14— Questions & Case Problems (pp.495-496)
- Chapter 15— Questions & Case Problems (pp.527-528)

Test Quiz preparation (Week 3)
- Test Quiz will consist mostly of multiple-choice questions.

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VO ANH DUNG, MBA
E-mail: dungva@saigontech.edu.vn
Room: 311, Quang Trung Campus
Importing & Exporting

Topic Summary
Through examples, students learn the formation of international sales contracts.

Week 6

Topic 8:
1. The General Principle of Least Restrictive Trade
2. Technical Barriers of Trade
3. Import Licensing Procedures
4. Government Procurement
5. WTO Trade Agreements
6. Trade Sanctions & US Section 301

Homework
• Chapter 10— Questions & Case Problems (pp.352-353)
• Chapter 12— Questions & Case Problems (pp.428-429)
• Chapter 13— Questions & Case Problems (p.461)

Midterm Exam preparation (Week 5)
• Midterm Examination will consist mostly of multiple-choice questions. Other types of questions may be included, such as short essay questions, however these will comprise only 40% of the exam

Topic 9:
1. The Administration of Customs & Tariff Laws
2. Dutiable Status of Goods
3. US Trade Preferences for Developing Countries
4. Other Customs Laws Affecting US Imports

Topic 10:
1. Trade Controls over Arms, Munitions, & Defense Systems
2. National Security & Foreign Policy Issues
3. History of US Export Control Laws
4. Export Controls on Commercial & Dual-Use Goods & Technologies

Course Instructor:
VO ANH DUNG, MBA
E-mail: dungva@saigontech.edu.vn
Room: 311, Quang Trung Campus
Transportation & Payment

Topic Summary
There is a simple, intuitive exposition of the transportation, logistics, trade payment & finance

Week 7

Topic 11:
1. The Liability of International Air Carriers
2. The Liability of the Carriage of Goods by Sea
3. The Liability of Ocean Transportation Intermediaries
4. Marine Cargo Insurance

Homework
• Chapter 6— Questions & Case Problems (pp.225-226)
• Chapter 7— Questions & Case Problems (pp.254-255)

Topic 12:
1. The Bill of Exchange
2. The Letter of Credit

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VO ANH DUNG, MBA
E-mail: dungva@saigontech.edu.vn
Room: 311, Quang Trung Campus
Business Organizations

Topic Summary
There are a full treatment of the international business forms, multinational organization, & multinational enterprises.

Week 8

**Topic 13:**
1. Regulation of Relationships with Representatives
2. Regulation of Advertising Abroad
3. The Foreign Corrupt Practices Act

**Homework**
- Chapter 16—Questions & Case Problems (p.556)
- Chapter 18—Questions & Case Problems (p.604)

**Topic 14:**
1. Host-Country Corporate Law Affecting Foreign Investment
2. Minority Ownership Investments
3. Controlling Currency Risk

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E-mail: dungva@saigontech.edu.vn
Room: 311, Quang Trung Campus
Dispute Settlement

Topic Summary
This covers the settlements of disputes in international business through diplomacy, in international tribunals, in municipal courts.

Week 9

Topic 15:
1. Theories Relating to Takings of Foreign Property
2. Guarding Against Political Risk
3. Historical Development of Privatization
4. Preparation for Privatization
5. Models of Privatization

- Homework
  - Chapter 19—Questions & Case Problems (pp.635-636)

- Review
  - Final Exam preparation (Week 10)
  - Final Examination will consist mostly of multiple-choice questions. Other types of questions may be included, such as short essay questions, however these will comprise only 40% of the exam

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